



Supporting journalism

Web End User Licence Price List for Existing Licensees

Newspapers & Magazines

This Price List applies to clients of a licensed Media Monitoring Organisation applying for a Web End User Licence (WEUL) who do hold an existing NLA Business Licence (or equivalent). This should be read in conjunction with the WEUL Application Form and Terms & Conditions. Licensing commenced in January 2010 and is payable with a choice of tariff; the Fixed or Variable Rate.



Fixed Rate

The Fixed Rate is based on the number of staff (Permitted Users) authorised to receive the Media Monitoring Material and the organisations' headcount. This includes the staff receiving the service and any other staff that content is forwarded to.

To determine the fee select the number of Permitted Users in the top row of the table with the appropriate corresponding Total Staff column on the left hand side.

If magazine cover is required then the relevant magazine Fixed Rate fee will be in addition to the newspaper Fixed Rate fee.

Please note that all registered charities qualify for a discount when applying for the Fixed Rate option. This discount only applies to the on-going newspaper Fixed Rate fee and is not applicable to any backdated fees.

Fixed Rate for Newspaper Content

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£73	£73	£73										
6-25	£84	£87	£140	£196	£274	£372	£468						
26-50	£94	£140	£225	£315	£442	£599	£753	£1,132					
51-100	£109	£164	£264	£368	£516	£699	£880	£1,322	£1,662				
101-500	£122	£184	£295	£412	£578	£783	£988	£1,483	£1,864	£2,575	£3,480		
501-1,000	£137	£207	£333	£465	£651	£882	£1,111	£1,670	£2,099	£2,902	£3,919		
1,001-5,000	£153	£229	£367	£515	£720	£975	£1,229	£1,847	£2,321	£3,210	£4,334	£6,120	£9,040
5,001-10,000	£166	£250	£401	£561	£787	£1,065	£1,359	£2,018	£2,536	£3,503	£4,731	£6,681	£9,867
10,001-25,000	£182	£272	£436	£611	£854	£1,157	£1,461	£2,194	£2,755	£3,808	£5,146	£7,265	£10,732
25,001-50,000	£196	£294	£469	£658	£921	£1,247	£1,572	£2,363	£2,969	£4,102	£5,558	£7,824	£11,559
50,001-75,000	£214	£320	£514	£719	£1,007	£1,364	£1,720	£2,584	£3,245	£4,485	£6,057	£8,554	£12,634
75,001-125,000	£232	£348	£558	£782	£1,095	£1,482	£1,869	£2,809	£3,529	£4,876	£6,586	£9,298	£13,734
125,001-200,000	£250	£389	£625	£875	£1,223	£1,657	£2,089	£3,138	£3,944	£5,449	£7,361	£10,393	£15,343
200,001+	£269	£403	£645	£904	£1,265	£1,714	£2,161	£3,245	£4,078	£5,636	£7,613	£10,749	£15,877

Fixed Rate for Magazine Content

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£10	£10	£10										
6-25	£12	£12	£19	£26	£36	£49	£61						
26-50	£13	£19	£30	£42	£58	£78	£98	£148					
51-100	£15	£22	£35	£48	£67	£91	£114	£172	£216				
101-500	£17	£25	£39	£54	£75	£102	£128	£193	£243	£335	£452		
501-1,000	£19	£28	£44	£61	£85	£114	£145	£217	£273	£377	£510		
1,001-5,000	£21	£31	£48	£67	£94	£126	£160	£241	£301	£418	£563	£796	£1,175
5,001-10,000	£22	£33	£53	£73	£102	£139	£177	£262	£330	£455	£615	£868	£1,283
10,001-25,000	£24	£36	£57	£80	£111	£151	£190	£285	£358	£495	£669	£944	£1,395
25,001-50,000	£26	£39	£61	£86	£119	£162	£204	£307	£386	£533	£723	£1,017	£1,502
50,001-75,000	£28	£42	£67	£93	£130	£177	£223	£336	£422	£583	£788	£1,112	£1,643
75,001-125,000	£31	£46	£73	£101	£143	£193	£243	£365	£459	£634	£856	£1,209	£1,785
125,001-200,000	£33	£51	£81	£113	£159	£215	£272	£408	£513	£709	£957	£1,351	£1,995
200,001+	£36	£53	£84	£117	£165	£222	£281	£422	£530	£733	£990	£1,397	£2,064

Fixed Search Access

Should your Media Monitoring Organisation provide you with Search access to their database of website content you will need to add an additional Search fee (from the applicable cell below) to the fees outlined in the previous tables.



Fixed Search Access for Newspapers

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£11	£11	£11										
6-25	£14	£14	£21	£29	£42	£55	£70						
26-50	£15	£21	£33	£48	£66	£89	£113	£170					
51-100	£17	£25	£40	£55	£77	£104	£131	£198	£249				
101-500	£19	£27	£45	£62	£87	£117	£149	£222	£279	£385	£522		
"501-1,000	£21	£31	£50	£69	£97	£131	£166	£250	£314	£434	£587		
1,001-5,000	£23	£35	£55	£77	£107	£146	£184	£276	£348	£481	£649	£918	£1,356
5,001-10,000	£25	£39	£60	£84	£117	£160	£203	£302	£380	£525	£710	£1,001	£1,480
10,001-25,000	£27	£42	£65	£91	£128	£173	£219	£330	£412	£570	£771	£1,090	£1,609
25,001-50,000	£29	£45	£70	£98	£137	£187	£235	£354	£446	£614	£833	£1,173	£1,733
50,001-75,000	£32	£48	£77	£107	£152	£204	£258	£387	£487	£672	£907	£1,283	£1,895
75,001-125,000	£35	£52	£84	£117	£164	£222	£279	£421	£530	£732	£988	£1,394	£2,060
125,001-200,000	£39	£59	£93	£130	£183	£248	£312	£470	£591	£817	£1,104	£1,558	£2,301
200,001+	£41	£61	£96	£135	£189	£257	£323	£487	£611	£846	£1,141	£1,613	£2,381

Fixed Search Access for Magazines

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£2	£2	£2										
6-25	£3	£3	£4	£5	£6	£8	£10						
26-50	£3	£4	£5	£7	£9	£12	£16	£23					
51-100	£3	£4	£6	£8	£11	£14	£18	£26	£33				
101-500	£3	£4	£7	£9	£12	£16	£20	£30	£37	£51	£68		
501-1,000	£4	£5	£7	£10	£14	£18	£22	£33	£41	£57	£77		
1,001-5,000	£4	£5	£8	£11	£15	£20	£25	£37	£46	£63	£84	£119	£176
5,001-10,000	£4	£6	£9	£12	£16	£22	£27	£40	£50	£69	£92	£130	£192
10,001-25,000	£4	£6	£9	£13	£17	£23	£29	£43	£54	£74	£100	£142	£209
25,001-50,000	£5	£7	£10	£14	£19	£25	£31	£46	£58	£80	£108	£153	£225
50,001-75,000	£5	£7	£11	£15	£20	£27	£34	£51	£64	£87	£118	£167	£247
75,001-125,000	£5	£8	£12	£16	£22	£30	£37	£55	£69	£95	£128	£181	£268
125,001-200,000	£6	£8	£13	£18	£25	£33	£41	£61	£77	£106	£144	£202	£299
200,001+	£6	£9	£13	£18	£25	£34	£43	£64	£80	£110	£149	£209	£309

Variable Rate

The fee for the Variable Rate is based on the volume of estimated links in a year.



Price per link based on the estimated number of copies made per year

Newspapers	6.30p
Magazines	6.30p
Premium Magazines	12.60p
Minimum fee	Newspapers £73.00 Magazines £10 Magazines only £73.00

Variable Search Access

If the Variable Rate has been selected and your Media Monitoring Organisation provide you with Search access to their database of website content you will need to add an additional Search fee (from the applicable cell below) to the fees outlined in the above.

Variable Search Access for Newspapers

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£59	£59	£59										
6-25	£67	£69	£112	£157	£220	£297	£375						
26-50	£76	£112	£180	£252	£353	£478	£604	£905					
51-100	£87	£131	£210	£294	£411	£559	£704	£1,058	£1,329				
101-500	£97	£148	£236	£331	£463	£626	£790	£1,187	£1,491	£2,060	£2,784		
501-1,000	£111	£166	£266	£373	£521	£705	£890	£1,336	£1,680	£2,321	£3,135		
1,001-5,000	£121	£184	£294	£411	£576	£780	£984	£1,478	£1,858	£2,567	£3,467	£4,894	£7,233
5,001-10,000	£132	£200	£319	£449	£630	£852	£1,087	£1,615	£2,028	£2,801	£3,785	£5,344	£7,895
10,001-25,000	£146	£218	£348	£489	£682	£926	£1,169	£1,755	£2,204	£3,046	£4,117	£5,811	£8,584
25,001-50,000	£157	£235	£376	£526	£737	£997	£1,258	£1,891	£2,376	£3,282	£4,447	£6,259	£9,247
50,001-75,000	£172	£257	£410	£575	£806	£1,091	£1,375	£2,066	£2,596	£3,587	£4,846	£6,843	£10,108
75,001-125,000	£185	£278	£447	£626	£876	£1,186	£1,495	£2,246	£2,823	£3,900	£5,267	£7,438	£10,988
125,001-200,000	£200	£311	£498	£700	£978	£1,325	£1,670	£2,511	£3,154	£4,359	£5,890	£8,313	£12,274
200,001+	£215	£321	£517	£723	£1,012	£1,371	£1,729	£2,596	£3,262	£4,509	£6,090	£8,599	£12,701

Variable Search Access for Magazines

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£8	£8	£8										
6-25	£10	£10	£15	£21	£29	£39	£49						
26-50	£11	£15	£24	£33	£46	£63	£79	£117					
51-100	£12	£18	£28	£39	£54	£73	£92	£137	£173				
101-500	£14	£20	£31	£43	£60	£81	£103	£155	£194	£268	£362		
501-1,000	£15	£22	£35	£49	£68	£92	£115	£174	£218	£302	£407		
1,001-5,000	£17	£25	£39	£54	£75	£101	£127	£192	£242	£334	£451	£636	£940
5,001-10,000	£18	£27	£42	£59	£82	£111	£142	£210	£264	£364	£492	£695	£1,026
10,001-25,000	£20	£29	£46	£64	£89	£120	£152	£228	£286	£396	£535	£755	£1,116
25,001-50,000	£21	£31	£49	£69	£96	£129	£164	£246	£308	£427	£578	£814	£1,202
50,001-75,000	£23	£34	£54	£75	£105	£142	£179	£269	£338	£466	£630	£890	£1,314
75,001-125,000	£25	£37	£58	£81	£114	£154	£194	£292	£367	£508	£684	£967	£1,429
125,001-200,000	£27	£41	£65	£91	£127	£172	£217	£327	£410	£567	£765	£1,081	£1,595
200,001+	£29	£42	£67	£94	£131	£178	£224	£338	£425	£586	£792	£1,118	£1,651

Previous Unlicensed Copying

Please note that if you have received a 'paid-for' media monitoring service prior to your WEUL application, there will be a one-off fee for past unlicensed copying. This will only apply from January 2010 for newspaper web content and April 2014 for magazine web content.

